



Focus Group Facilities

Plaza Research Metro Philadelphia

Two Greentree Centre, Suite 224 • Marlton, NJ 08053 • (856) 596-7777

FROM PHILADELPHIA INTERNATIONAL AIRPORT

Exit the Airport on 95N then follow signs to Route 76 East and Walt Whitman Bridge. After crossing bridge, follow signs to Interstate 295 North, and take it to exit 36A (Route 73 South).

Take Route 73 South approximately 1 3/4 miles to the 6th traffic light (Greentree Road). At this light look on the right for the sign that says U & Left Turns, Evesboro. After going through the light proceed approximately 50 feet and turn right; follow the turn past the yield sign to the light. At the light (which is Greentree Road) turn right. Proceed through the next traffic light (which is Route 73). Turn left into the first driveway on the left.

Proceed to the second building which is Number Two, Greentree Center. Plaza Research is located in Suite 224.

FROM NORTHERN NEW JERSEY & NEW YORK

Take either the George Washington Bridge or the Lincoln Tunnel to New Jersey.

Follow signs to New Jersey Turnpike (South). Take the New Jersey Turnpike to Exit 4 (Philadelphia/Camden Interchange).

After toll booth, follow signs to Marlton (Route 73 South).

Proceed on Route 73 approximately one mile to the fifth traffic light (Greentree Road). Follow underlined directions from airport.

From the Ben Franklin Bridge & Rt. 38 East

After the toll plaza, bear left (you will be on Admiral Wilson Blvd.), stay left and follow signs for Rt. 38. Take Route 38 (Approx 9 Miles) to Rt. 73 South, take Rt.73 South approximately 2 miles to the 7th traffic light, which is Greentree Road ****AT this light, look on the right for the sign that says "U & Left Turns, Evesboro".** After going through the light, proceed approximately 50 feet to the U-Turn Sign and turn right. Follow the turn to the Yield Sign. At the Yield Sign turn right to the next traffic light. At this light make a right turn, you are now on Greentree Road. Go to the next traffic light, this is Rt. 73, proceed through the light. Approximately 50 feet after the light, turn left into our parking lot. Continue to the second building, which is TWO GREENTREE



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CENTRE. We are located on the SECOND FLOOR in SUITE 224.

From the Walt Whitman Bridge and I-295 North

Take the bridge and follow the signs to 295 North. Take 295 North to Exit 36A (Route 73 South). Take Route 73 South approximately 3/4 miles to the 6th traffic light, which is GREENTREE ROAD. **Continue as above. **

From the Tacony Palmyra Bridge, Betsy Ross Bridge, and Route 73 South

Take the bridge to Route 73 South. Proceed to Route 73 South approximately 9 miles to GREENTREE ROAD. **Continue as above.**

From Route 70, Cherry Hill

Take Route 70 to Marlkrass Road and Greentree Road. Turn right and proceed to the jug handle on the left. You will come to a traffic light; this is Route 70, cross over Route 70 (at this light you will be between PJ Whelihans and Dunkin Donuts). This is Greentree Road. Follow it all the way to Route 73 and cross over Route 73. Approximately 50 feet after the light make a left into our parking lot. Proceed to the second building, which is TWO GREENTREE CENTRE. We are located on the second floor in Suite 224.

From Route 73 North

Take Rt. 73 North. Look for AMC Marlton 8 Theater on the right. Make next right onto Greentree Road; take 1st left into our parking

lot. Proceed to the second building, which is TWO GREENTREE CENTRE. We are located on the second floor in SUITE 224.

Directions From 30th Street Station

Take Market Street to 5th Street-make a left onto 5th Street-Take 5th Street to the Ben Franklin Bridge-take the bridge to Admiral Wilson Blvd, (Rt. 30). Follow the signs to Route 38 East (approx 9 miles) until you see the sign for Route 73 South. Stay on Route 73 South to the 7th traffic light, which is Greentree Road. AT this light look on your right for the sign that says U & Left Turn, Evesboro. After going through the light proceed approximately 50 feet to the U Turn Sign. Turn right at the sign and follow the turn to the yield sign and bear right. At the traffic light (which is Greentree Road) turn right and proceed to the next traffic light (which is Route 73). Proceed through this light and go approximately 50 feet and turn left into our parking lot. Go through the parking lot to building number Two, Greentree Centre. We are located on the second floor in Suite 224.

Approximate Driving Time: 40 Minutes
