

8725 West Higgins Road
Suite 150
Chicago, IL 60631



Director

Holli Epstein

Assistants

Isabel Lee

Michael Walski



Phone

(773) 714-9600

Fax

(773) 714-9604

email

hepstein@plazaresearch.com

ilee@plazaresearch.com

mwalski@plazaresearch.com

website

<http://www.plazaresearch.com>

Location

5 minutes from O'Hare International Airport
30 minutes from downtown (The Loop)

Exceptional recruiting area centrally located to draw any type of respondent (blue collar, white collar, high positioned executives, etc) including high income

- 4 focus group suites
- Simultaneous in-depth interview rooms
- Viewable test kitchen
- CD Audio Recording
- Videomarker from FocusVision

Airport

- O'Hare International (5 minutes)



Hotels

- 1) **Marriott O'Hare**
(773) 693-4444
- 2) **Hyatt Regency**
(847) 696-1234
- 3) **Hilton Chicago O'Hare Airport**
(773) 686-8000
- 4) **Holiday Inn Select**
(847) 954-8600
- 5) **Westin Hotel, O'Hare**
(847) 698-6000



Shopping

- Michigan Avenue-downtown 30 minutes
- Oakbrook Mall-prestigious upscale mall Nordstrom (25 minutes)
- Woodfield Mall-largest mall in Illinois (30 minutes)
- Harlem Irving (10 minutes)
- Old Orchard (30 minutes)
Nordstrom, Bloomingdales
Saks Fifth Avenue



Specifications

- Fixed 1/2" video camera
- FocusVision & ActiveGroup & videostreaming
- T1 Line for Usability Labs
- DVD Recording

Plaza Research Chicago
8725 W Higgins Road | Suite 150
Chicago, IL 60631
(773) 714-9600



Plaza Research Chicago Hotel Recommendations

Marriott O'Hare

8535 W. Higgins Road
(773) 693-4444



Hyatt Regency O'Hare

9300 West Bryn Mawr
River Road at Kennedy Expressway
(800) 233-1234
(847) 696-1234



O'Hare Hilton

O'Hare International Airport
(800) HILTONS
(773) 686-8000



Holiday Inn O'Hare

5615 N. Cumberland Ave.
Chicago, IL 60631
(773) 693-5800



Westin Hotel, O'Hare

6100 North River Road
Rosemount, IL 60018
(847) 698-6000



Plaza Research Chicago
8725 W Higgins Road | Suite 150
Chicago, IL 60631
(773) 714-9600

Plaza Research Chicago Driving Directions

Directions from the North

Take 294 South to I-90 East.
Pay the toll and exit Cumberland North.
Turn right at light onto Cumberland
Take Cumberland to Higgins (1st light) and turn left
Go west to the 1st light (Marriott will be on the left)
Make a left into O'Hare Plaza

Directions from the South

Take 294 North to I-90 East
Take I-90 East to Cumberland North
Turn right at light onto Cumberland
Take Cumberland to Higgins (1st light) and turn left
Go west to the 1st light (Marriott will be on the left)
Make a left into O'Hare Plaza

Directions from the East (from Downtown)

Take I-90 West to Cumberland North
Cumberland exit onto Higgins at Stop Sign. Turn left.
Go West to the 2nd light (Marriott will be on the left)
Make a left into O'Hare Plaza

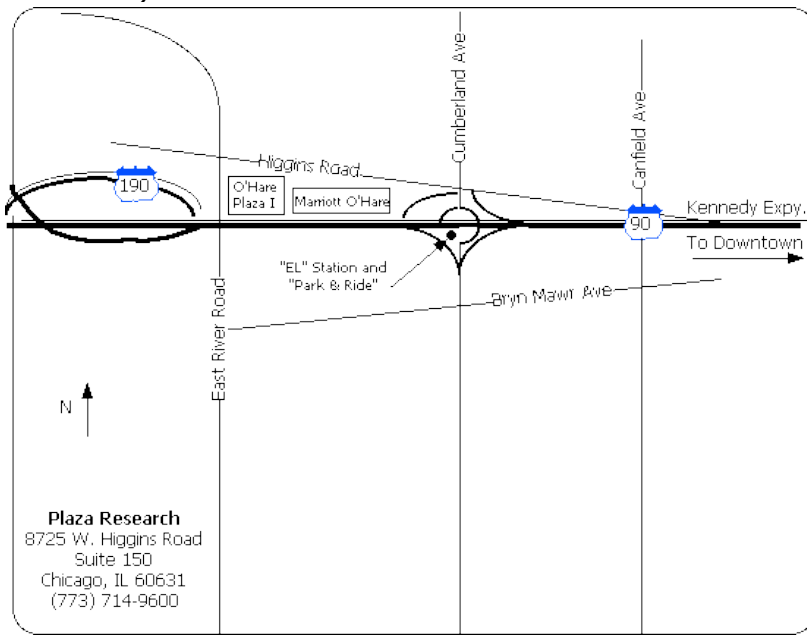
Directions from the West AND O'Hare Airport

Take I-90 East to Cumberland North
Turn right
Take Cumberland to Higgins (1st light) and turn left.
Go West to the 1st light (Marriott will be on the left)
Make a left into O'Hare Plaza

Visitor parking is available in the 2 story garage or the upper level floors of the 7 story garage on the East side of the building. From those garages you may enter into the lobby of the 8745 building by the security desk.

Public CTA Blue Line

Take the CTA Train to the Cumberland Station. Walk across the expressway on the pedestrian bridge to the bank parking lot. On your left (northwest) walk through the Marriott parking lot to O'Hare Plaza (immediately west of O'Hare Plaza). There is a crosswalk from Marriott to O'Hare Plaza. Enter through the 2 story parking garage.



Plaza Research Chicago
8725 W Higgins Road | Suite 150
Chicago, IL 60631
(773) 714-9600



Plaza Research Chicago Recruiting Zip Codes

60007 Elk Grove Village
60008 Rolling Meadows
60015 Deerfield
60018 Rosemont
60022 Glencoe
60035 Highland Park
60053 Morton Grove
60056 Mount Prospect
60062 Northbrook
60067 Palatine
60068 Park Ridge
60070 Prospect Heights
60074 Palatine
60078 Palatine
60089 Buffalo Grove
60090 Wheeling
60091 Wilmette
60093 Northfield
60101 Addison
60106 Bensenville
60126 Elmhurst
60130 Forest Park
60131 Franklin Park
60165 Stone Park
60171 River Forest
60172 Hofman Estates
60176 Schiller Park
60191 Wood Dale
60193 Schamburg
60004 Arlington Heights
60005 Arlington Heights
60006 Arlington Heights
60007 Arlington Heights
60008 Arlington Heights
60009 Arlington Heights
60016 Des Plaines
60017 Des Plaines
60076 Skokie
60077 Skokie
60153 Maywood
60154 Maywood
60160 Melrose Park
60161 Melrose Park
60162 Melrose Park
60163 Melrose Park
60164 Melrose Park
60165 Melrose Park
60204 Evanston
60301 Oak Park
60302 Oak Park
60303 Oak Park
60304 Oak Park
60305 Oak Park
60305 River Grove
60618 Chicago
60625 Chicago
60630 Chicago
60631 Chicago
60634 Chicago
60635 Chicago
60635 Elmwood Park
60641 Chicago
60645 Chicago
60645 Lincolnwood
60646 Chicago
60647 Chicago
60648 Chicago
60648 Niles
60650 Chicago
60656 Chicago
60656 Harwood Heights
60656 Norridge
60659 Chicago
60666 Cicero

Plaza Research Chicago
8725 W Higgins Road | Suite 150
Chicago, IL 60631
(773) 714-9600