

14160 Dallas Parkway
Suite 602
Dallas, TX 75254



Airport



Director

Susan Trace

Assistant

Jennifer Chadwick



Hotels

Phone

(972) 392-0100

Fax

(972) 386-6008

email

strace@plazaresearch.com

jchadwick@plazaresearch.com

website

<http://www.plazaresearch.com>

Location

Dallas/Fort Worth Metroplex

- 20 minutes from downtown Dallas
- 2 minutes from Galleria

- 6 focus group suites
- simultaneous in-depth interview rooms
- viewable test kitchen
- large 40' x 22' room for mock trials, large groups or large product displays

- Dallas/Ft. Worth International (20 Minutes)
- LoveField (10 Minutes)



- 1) **Westin (Galleria)**
(888) 627-8536
- 2) **Hilton Hotel @ Lincoln Centre**
(800) 245-3304
- 3) **Embassy Suites-Galleria**
(800) EMBASSY
- 4) **Marriott Quorum - Addison**
(800) 228-9290

Shopping

- Galleria Mall
Texas' best shopping
Macy's, Saks Fifth Avenue,
Tiffany, Nordstrom



Specifications

- fixed 1/2" video cam
- FocusVision/Active Group/VideoMarker
- T1 Line for Usability Labs
- DVD Recording
- Complimentary Wireless Internet
- Digital CD Audio Recording

Plaza Research Dallas
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The Westin Hotel, Galleria

13340 Dallas Parkway 888-627-8536
Dallas, Texas 75240

*Located 1/2 mile south of facility in Galleria Mall



Airport to Hotel: Take NORTH exit out of airport and follow signs to I-635 East. Exit at Dallas Parkway (exit 22D). Turn left at second light (N. Dallas Pkwy.). Continue two lights, entrance to the hotel is on your right.

Hilton Hotel at Lincoln Centre

5410 LBJ Freeway 800-245-3304
Dallas, Texas 75240

*Located 1/2 mile south of facility across street from Galleria Mall



Airport to Hotel: Take NORTH exit out of airport and follow signs to I-635 East. Exit at Dallas Parkway (exit 22D). Proceed through light at N. Dallas Pkwy and make first right turn into Lincoln Centre.

Embassy Suites-Galleria

14021 Noel Road 800-EMBASSY
Dallas, TX 75240 -2 blocks south of facility
located across from Galleria Mall

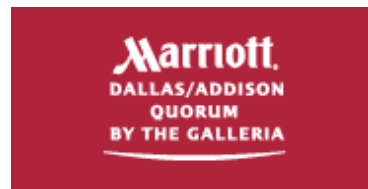


Airport to Hotel: Take NORTH exit from airport and follow signs to I-635 East. Exit at Dallas Parkway (exit 22D) and head North (left turn). Turn right at SPRING VALLEY and go one block to Noel Road. Turn right and hotel entrance is on right.

Marriott Addison Quorum

14901 North Dallas Parkway 800-228-9290
Dallas, Texas 75240

*Located 1/2 mile north of facility



Airport to Hotel: Take NORTH exit out of airport and follow signs to I-635 East. Exit at Dallas Parkway (exit 22D). Turn left at the second light . Continue 6 lights and make a U-TURN at Beltline Road. Proceed in far right lane and the entrance is on the right.



Plaza Research Dallas Driving Directions

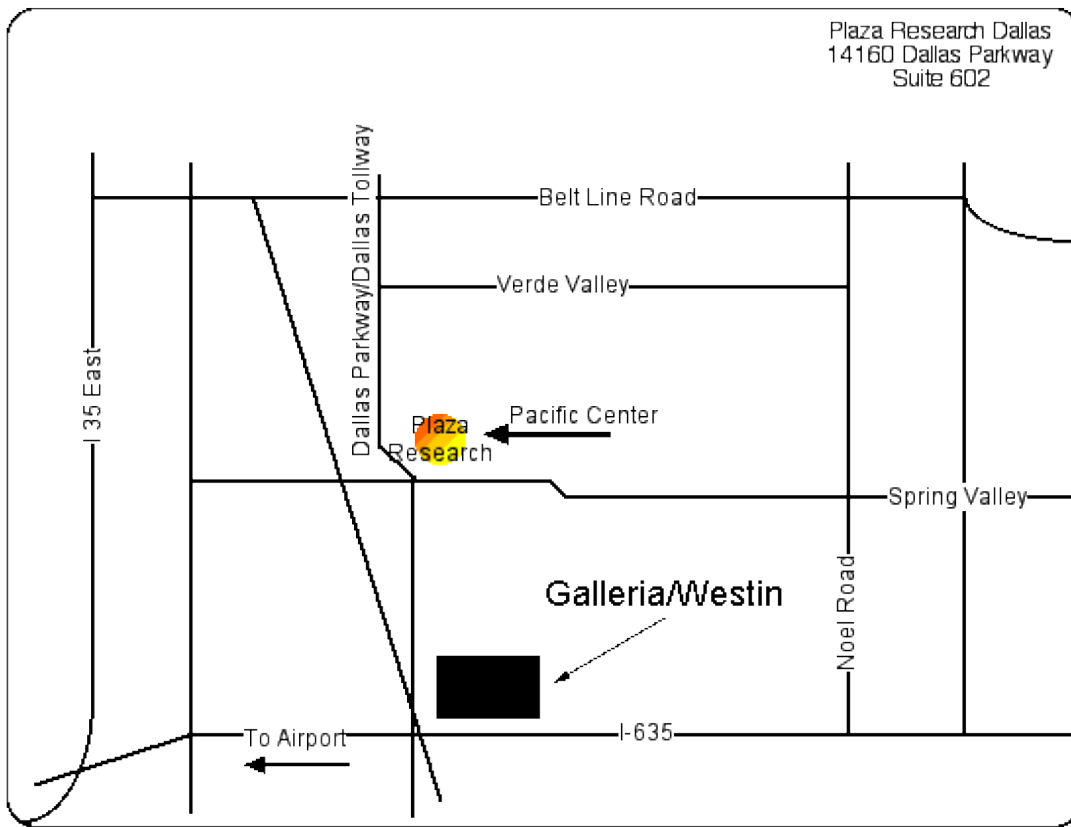
14160 Dallas Parkway
Suite 602
Dallas, TX 75254
972-392-0100

FROM DFW AIRPORT

Take NORTH exit out of airport and follow signs to I-635 East.
Exit at Dallas Parkway (exit 22D).
Turn left at the second light (North Dallas Parkway).
Continue four more lights (just past Spring Valley Rd.) and Pacific Center II is on the right.
14160 Dallas Parkway, Suite 602

TO DFW AIRPORT

After exiting the parking lot, make a U-TURN at the first light (Verde Valley). Follow signs to I-635 West.
Continue following signs to the airport.



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Dallas, TX 75254
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Plaza Research Dallas Recruiting Zip Codes

75002 Allen	75238 Dallas	75045 Garland
75013 Allen	75239 Dallas	75046 Garland
75006 Carrollton	75240 Dallas	75047 Garland
75007 Carrollton	75241 Dallas	75049 Garland
75008 Carrollton	75242 Dallas	75014 Irving
75010 Carrollton	75243 Dallas	75015 Irving
75011 Carrollton	75244 Dallas	75016 Irving
75019 Coppell	75245 Dallas	75017 Irving
75099 Coppell	75246 Dallas	75037 Irving
75201 Dallas	75247 Dallas	75038 Irving
75202 Dallas	75248 Dallas	75039 Irving
75203 Dallas	75249 Dallas	75060 Irving
75204 Dallas	75250 Dallas	75061 Irving
75205 Dallas	75251 Dallas	75062 Irving
75206 Dallas	75252 Dallas	75063 Irving
75207 Dallas	75253 Dallas	75065 Lake Dallas
75208 Dallas	75254 Dallas	75029 Lewisville
75209 Dallas	75258 Dallas	75057 Lewisville
75210 Dallas	75260 Dallas	75067 Lewisville
75211 Dallas	75261 Dallas	75077 Lewisville
75212 Dallas	75262 Dallas	75149 Mesquite
75214 Dallas	75262 Dallas	75150 Mesquite
75215 Dallas	75264 Dallas	75180 Mesquite
75216 Dallas	75265 Dallas	75181 Mesquite
75217 Dallas	75266 Dallas	75185 Mesquite
75218 Dallas	75267 Dallas	75187 Mesquite
75219 Dallas	75270 Dallas	75023 Plano
75220 Dallas	75275 Dallas	75024 Plano
75221 Dallas	75277 Dallas	75025 Plano
75222 Dallas	75284 Dallas	75026 Plano
75223 Dallas	75283 Dallas	75074 Plano
75224 Dallas	75285 Dallas	75075 Plano
75225 Dallas	75286 Dallas	75086 Plano
75226 Dallas	75287 Dallas	75093 Plano
75227 Dallas	75295 Dallas	75094 Plano
75228 Dallas	75022 Flower Mound	75080 Richardson
75229 Dallas	75027 Flower Mound	75081 Richardson
75230 Dallas	75034 Frisco	75082 Richardson
75231 Dallas	75035 Frisco	75083 Richardson
75232 Dallas	75040 Garland	75085 Richardson
75233 Dallas	75041 Garland	75030 Rowlett
75234 Dallas	75042 Garland	75088 Rowlett
75235 Dallas	75043 Garland	75089 Rowlett
75236 Dallas	75044 Garland	75048 Sachse
75237 Dallas	75098 Wylie	75056 The Colony

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