

1200 17th Street
Suite 800
Denver, CO 80202



Director

Jennifer (Webb) Miller

Assistant

Nathan Casey
Josh Schrader



Phone

(303) 572-6900

Fax

(303) 572-6902

email

jmiller@plazaresearch.com
nathan@plazaresearch.com
josh@plazaresearch.com

website

<http://www.plazaresearch.com>

Location

Downtown

- Tabor Center - modern high rise adjoining Westin Hotel & Specialty indoor mall
- Invesco MileHigh Stadium home of the Denver Broncos
- 4 focus group suites
- simultaneous in-depth interview rooms
- viewable test kitchen
- Videomarker from FocusVision

Airport

- Denver International Airport (45 minutes)



Hotels

- 1) **Westin (Tabor Center)**
(303) 572-9100
- 2) **Denver Marriott City Center**
(303) 297-1300
- 3) **Hyatt Regency Denver**
(303)295-1234
- 4) **Brown Palace Hotel**
(303)297-3111



Shopping

- Tabor Center Shops - within complex

Other Downtown Highlights

- Denver Center for the Performing Arts
- Coors Field - home of the baseball "Rockies"
- Pepsi Center-home of hockey team "Avalanche" and basketball team "Nuggets"
- Local ski areas with 1 hour
- 2 hours to Vail
- 3 1/2 hours to Aspen



Specifications

- fixed 1/2" video camera
- FocusVision and Active Group
- T1 Line for Usability Labs
- DVD Recording
- CD Audio Recording

Plaza Research Denver
1200 17th Street | Suite 800
Denver, CO 80202
(303) 572-6900

Westin Tabor Center

1672 Lawrence Street
Denver, CO 80202
(303)572-9100

The Westin is covered walking distance from the Tabor Center. (5 mins.)
Across the street.



Denver Marriott City Center

1701 California
Denver, CO 80202
(303)297-1300

Go left out of the parking lot onto 18th Street. *Left onto Larimer.
Make another left into the Tabor Center parking deck in between 17th and 16th
Streets. Recommend parking on "C" Level. Notice the elevators to the office tower
are to the right after entering the parking ramp. We are on the 8th floor in Suite 800.



Hyatt Regency Denver

1750 Welton Street
(303)295-1234
(800)358-5593

Go left out of the parking lot onto 18th Street. Proceed 7 blocks, then turn left on
Larimer. Follow directions from above.



Brown Palace Hotel

321 17th Street
Denver, Co 80202
(303)297-3111

Directions same as from Marriott.





Plaza Research Denver Driving Directions

FROM DENVER INTERNATIONAL AIRPORT

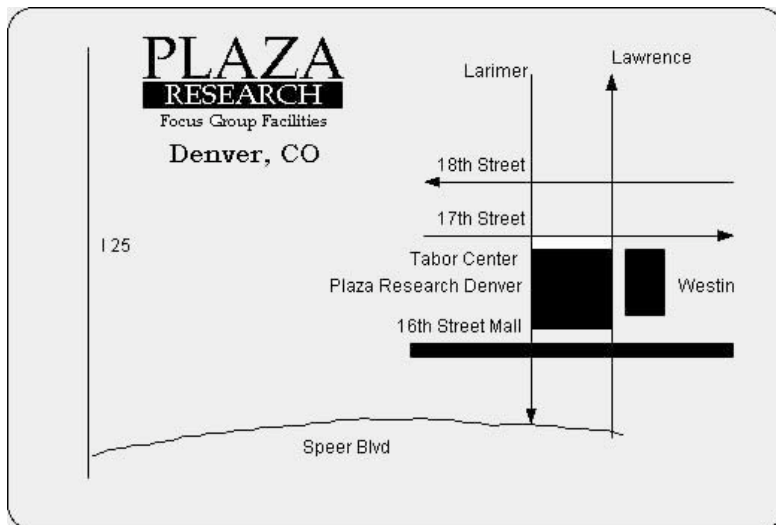
Take Pena Boulevard to I-70 West.
I-70 West to I-25 South (Colorado Springs Exit).
I-25 South to Speer Blvd. South Exit.
Speer Blvd. to Lawrence St; Left onto Lawrence St.
Lawrence St. to 18th St.; Left onto 18th St.
One block to Larimer St.; Left onto Larimer St.
Take Larimer St. one block and cross over 17th St.

On your immediate left is the entrance to the Tabor Center Parking Garage.
We recommend parking on “C” or “D” Level.

** Notice elevators to office towers are to the right after entering parking ramp.

** Take the office tower elevators to the first floor. If you are arriving before 7am or after 6:30pm you need to check in with the guard at the security desk before proceeding to the 2nd set of elevators...then take the second set of elevators (2-19 Floors) to the 8th floor. Plaza Research is located in Suite 800.

All the hotels in the downtown area are within walking distance and there is a shuttle bus that goes up and down the mall (16th Street).



Plaza Research Denver
1200 17th Street | Suite 800
Denver, CO 80202
(303) 572-6900



Plaza Research Denver Recruiting Zip Codes

80001 ARVADA
80002 WHEATRIDGE, ARVADA, DENVER
80003 ARVADA, WESTMINSTER
80004 ARVADA
80005 ARVADA, WESTMINSTER
80006 ARVADA
80007 ARVADA
80010 AURORA, DENVER
80011 AURORA
80012 AURORA, DENVER
80013 AURORA
80014 AURORA, DENVER
80015 AURORA
80016 AURORA
80017 AURORA
80018 AURORA
80019 AURORA
80020 WESTMINSTER
80021 WESTMINSTER
80022 COMMERCE CITY, DENVER
80030 WESTMINSTER
80031 WESTMINSTER
80033 LAKEWOOD, WHEATRIDGE, DENVER
80034 WHEATRIDGE
80035 WESTMINSTER

80036 WESTMINSTER
80037 COMMERCE CITY
80040 AURORA
80110 ENGLEWOOD
80111 ENGLEWOOD
80112 ENGLEWOOD
80120 LITTLETON
80121 LITTLETON
80122 LITTLETON
80123 LITTLETON, LAKEWOOD, DENVER
80124 LITTLETON
80125 LITTLETON
80126 LITTLETON
80127 LITTLETON, DENVER
80128 LITTLETON

80129 LITTLETON
80130 LITTLETON
80150 ENGLEWOOD
80151 ENGLEWOOD
80154 ENGLEWOOD
80155 ENGLEWOOD
80160 LITTLETON
80161 LITTLETON
80162 LITTLETON
80163 LITTLETON
80165 LITTLETON
80166 LITTLETON
80201 DENVER
80202 DENVER
80203 DENVER
80204 DENVER
80205 DENVER
80206 DENVER
80207 DENVER
80208 DENVER
80209 DENVER
80210 DENVER
80211 DENVER
80212 DENVER, WHEATRIDGE
80214 DENVER, WHEATRIDGE,
DENVER, WHEATRIDGE,
80215 LAKEWOOD
80216 DENVER
80217 DENVER
80218 DENVER
80219 DENVER
80220 DENVER
80221 DENVER
80222 DENVER
80223 DENVER
80224 DENVER
80225 DENVER
80226 DENVER
80227 DENVER
80228 DENVER
80229 DENVER

Plaza Research Denver
1200 17th Street | Suite 800
Denver, CO 80202
(303) 572-6900



Plaza Research Denver Recruiting Zip Codes Pg 2

80230 DENVER
80231 DENVER
80232 DENVER, LAKEWOOD
80233 DENVER, NORTHGLEN
80234 DENVER, NORTHGLEN, WESTMINSTER
80235 DENVER, LAKEWOOD
80236 DENVER, LAKEWOOD
80237 DENVER
80238 DENVER
80239 DENVER
DENVER, NORTHGLEN, WESTMINSTER,
80241 THORNTON
80243 DENVER
80244 DENVER
80246 DENVER
80247 DENVER
80248 DENVER
80249 DENVER
80250 DENVER
80251 DENVER
80252 DENVER
80254 DENVER
80255 DENVER
80256 DENVER
80257 DENVER
80259 DENVER,
NORTHGLEN,
80260 WESTMINSTER,
80261 DENVER
80262 DENVER
80263 DENVER
80264 DENVER
80265 DENVER
80266 DENVER
80270 DENVER
80271 DENVER
80273 DENVER
80274 DENVER
80275 DENVER
80279 DENVER
80280 DENVER
80281 DENVER

80285 DENVER
80290 DENVER
80291 DENVER
80292 DENVER
80293 DENVER
80294 DENVER
80295 DENVER
80299 DENVER
80401 GOLDEN, LAKEWOOD
80402 GOLDEN
GOLDEN, WHEATRIDGE,
80403 ARVADA
80419 GOLDON
80603 NORTHGLEN
80038 Broomfield
80041 Aurora
80042 Aurora
80044 Aurora
80045 Aurora
80046 Aurora
80047 Aurora

Plaza Research Denver
1200 17th Street | Suite 800
Denver, CO 80202
(303) 572-6900