

PLAZA RESEARCH

Houston

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Location

Galleria Area

- 15 minutes from downtown Houston
- Across from the Galleria Mall

Airport

- Houston Intercontinental (45 minutes)
- Houston Hobby (30 minutes)

Hotels

1) Doubletree Guest Suites

(713) 961-9000

2) JW Marriott

(713) 961-1500

3) Hilton

(713) 961-9300

4) Hotel Indigo

(713) 621-8988

5) Embassy Suites

(713) 626-5444

6) Westin Oaks

(713) 960-8100

7) Westin Galleria

(713) 960-8100

8) Hotel Derek

(713) 961-3000

Shopping

- Galleria Mall
Ice Rink, Macy's, Neiman Marcus,
Dillard's, Saks Fifth Avenue,
Lord & Taylor, Nordstroms,
Foleys

Specifications

- 3 focus group suites
- simultaneous in-depth interview rooms
- viewable test kitchen
- CD Audio Recording
- fixed 1/2" video camera
- FocusVision/Active Group/Videomarl
- T1 Line for Usability Labs
- DVD Recording

