

6053 West Century Blvd
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Los Angeles, CA 90045



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<http://www.plazaresearch.com>

Location

1 minute from LAX!

- Great central location for recruiting from Century City, Santa Monica (West Side), Beverly Hills, Marina del Rey, and the South Bay communities

Specifications

- 3 focus group suites
- Excellent medical recruiting
- Hispanic recruiting capabilities
- Simultaneous in-depth interview rooms
- Complimentary Wireless Internet
- Videomarker from FocusVision

Airport

- Los Angeles Int'l (LAX) (1 minute)
(Easy Park Express Shuttle bus service to our complex)

Hotels

- 1) **Sheraton Gateway**
(310) 642-1111
- 2) **Renaissance Los Angeles Airport**
(310) 337-2800
- 3) **Embassy Suites**
(310) 215-1000
- 4) **Westin**
(310) 216-5858
- 5) **Marriott**
(310) 641-5700
- 6) **Crown Plaza**
(310) 642-7500



Shopping

- Beverly Hills
Rodeo Drive (20 minutes)
- Westside Pavilion
Nordstrom and others
- South Bay Galleria
Nordstrom and others
- Del Amo Mall
Largest mall on the West Coast
- 3rd Street Promenade-Santa Monica
Robinson's



- Viewable test kitchen
- Fixed 1/2" video camera
- FocusVision/Active Group
- T1 Line for Usability Labs
- DVD Recording
- Audio CD Recording



Los Angeles

Hotel Recommendations

Hilton Los Angeles Airport

(800) HILTONS
(310) 410-4000
5711 West Century Boulevard
Main Guest Room \$129.00 - \$138.00
Towers Guest Room \$159.00

Westin, Los Angeles

(310) 216-5858
(800) 228-3000
5400 West Century Boulevard
Single \$179.00, Double \$189.00

Sheraton Gateway

****Nearest hotel to Plaza Research**

(310) 642-1111
6101 West Century Boulevard
*Traditional Room \$134.00
*Club Room \$164.00
*Suite \$214.00
*With Plaza Research discount

Online code: #270018

Renaissance Montura Los Angeles Airport

(310) 337-2060
9620 Airport Boulevard
Corporate Rate:
\$179.00 plus tax (Sunday-Thursday)
\$104.00 plus tax (Friday & Saturday)

Radisson Hotel

6225 W. Century Blvd.
Los Angeles, CA 90045
(310) 670.9000
Weekday \$139.00
Weekend \$109.00

Embassy Suites Hotel

(800) EMBASSY
9801 Airport Blvd.
2 Room Suite - \$119
*With Plaza Research Discount
**Complimentary breakfast & cocktails

Marriott

5855 W. Century Blvd.
Los Angeles, CA 90045
(310) 641-5700
Single/Double \$169.00
Upper Level \$194.00

Crowne Plaza

5985 W. Century Blvd.
(310) 642-7500
Weekday \$129.00
Weekend \$109.00

Loews Santa Monica Beach

1700 Ocean Avenue
Los Angeles, CA 90045
(800) 23-Loews
(310) 458-6700
Single/Double \$260.00
Ocean Front \$325.00
One bedroom suite \$675.00

FROM LAX AIRPORT

Exit airport onto Century Blvd, staying in the far left lane. Turn left at the first light (Avion Dr.) Plaza Research is located in a tall glass office building, the second building on the right hand side. PARKING is available in the garage before our building and at the Easy Park Airport parking where Avion Dr. ends at 98th Street.

OR

Take the complimentary Sheraton Gateway shuttle to the Sheraton Gateway Hotel. We are on the lobby level of the tall glass office building directly next door. (Look for the California Pizza Kitchen sign in front of our building.)

FROM NORTH OF THE LAX AIRPORT

Take the 405 Freeway (south) to the Century Boulevard (west) off ramp. Turn left onto La Cienega and then right onto Century Blvd.

Continue on Century towards LAX Airport passing the Hilton Hotel and the Marriott Hotel.

Look for "City National Bank", a tall glass building located on the right-hand side. This building marks where Avion crosses Century. Turn right at traffic light (Avion Dr.). Plaza Research is located in the second building on the right. PARKING is available in the garage before our building and at the Easy Park Airport parking where Avion Dr. ends at 98th Street.

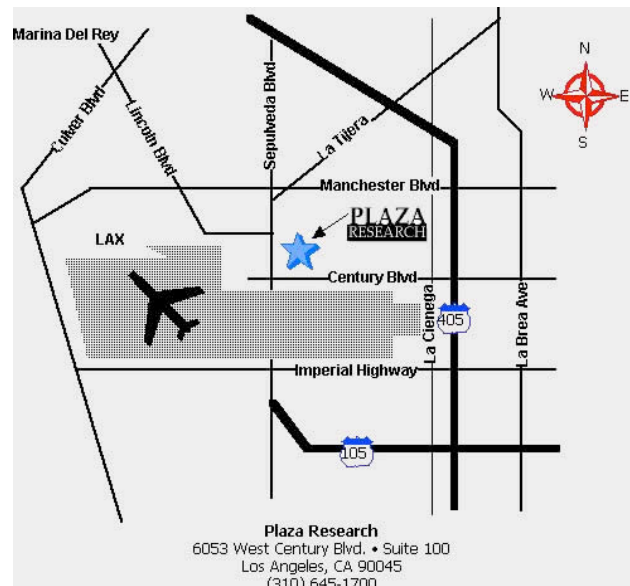
FROM SOUTH OF THE LAX AIRPORT

Take the 405 Freeway (north) to Century Blvd.

Turn left (west) from the off ramp onto Century Blvd.

Continue on Century towards LAX Airport, passing the Hilton Hotel and the Marriot Hotel.

Follow underlined directions above.





Los Angeles Recruiting Zip Codes

- 90291 Los Angeles
- 90292 Marina del Rey
- 90293 Playa del Rey
- 90296 Playa del Rey
- 90301 Inglewood
- 90302 Inglewood
- 90303 Inglewood
- 90304 Inglewood
- 90305 Inglewood
- 90393 Playa del Rey
- 90401 Santa Monica
- 90402 Santa Monica
- 90403 Santa Monica
- 90404 Santa Monica
- 90405 Santa Monica
- 90501 Torrance
- 90502 Torrance
- 90503 Torrance
- 90504 Torrance
- 90505 Torrance
- 90506 Torrance
- 90746 Carson
- 90810 Carson
- 91316 Encino **
- 91403 Sherman Oaks **
- 91411 Van Nuys **
- 91436 Encino **
- 90249 Gardena
- 90250 Hawthorne
- 90254 Hermosa Beach
- 90260 Lawndale
- 90261 Hawthorne
- 90008 Los Angeles
- 90016 Los Angeles
- 90018 Los Angeles
- 90019 Los Angeles
- 90024 Westwood
- 90025 West LA
- 90028 Hollywood
- 90034 Palms
- 90035 Palms
- 90036 Los Angeles
- 90043 Los Angeles
- 90045 Westchester
- 90046 Hollywood
- 90047 Los Angeles
- 90048 Hollywood
- 90049 Brentwood
- 90056 Baldwin Hills/Ladera Heights
- 90064 West LA
- 90066 Mar Vista
- 90067 Century City
- 90069 Hollywood
- 90073 Westwood
- 90077 West LA
- 90094 Marina del Rey
- 90095 Westwood
- 90210 Beverly Hills
- 90211 Beverly Hills
- 90212 Beverly Hills
- 90220 Rancho Dominguez
- 90230 Culver City
- 90232 Culver City
- 90245 El Segundo

**recruitable with a higher incentive