

2575 E. Camelback Road  
Suite 800  
Phoenix, AZ 85016

## **Director**

Denise Mestas

## **Assistant**

Erin Hinson



## **Phone**

(602) 381-6900

## **Fax**

(602) 381-6950

## **email**

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ehinson@plazaresearch.com

## **website**

<http://www.plazaresearch.com>

## **Location**

- 20 minutes from downtown Phoenix
- Over 35 restaurants within 1 to 2 blocks walking distance from the office building

## **Specifications**

- 3 focus group suites
- Private phone booths
- Simultaneous in-depth interview rooms
- DVD Recording
- CD Audio Recording
- Hispanic Recruiting

## **Airport**

- Sky Harbor International (15 minutes)

## **Hotels**

### **1) The Ritz Carlton**

Adjacent to Plaza Research

(602) 468-0110

Ask for "Plaza Rate"

### **2) Embassy Suites Phoenix Biltmore**

(602) 955-3992 Ask for "Plaza Rate"

### **3) Courtyard Phoenix Camelback**

(602) 955-5200 Ask for "Plaza Rate"

### **4) The Phoenician Resort**

(800) 888-8093

## **Shopping**

- Biltmore Fashion Park  
Across the street from our office, there are over 100 stores to choose from
- Scottsdale Fashion Square  
Located about 5 miles from our office, Nordstroms and Neiman Marcus

- Viewable test kitchen
- Fixed 1/2" video camera
- FocusVision/ideoMarker & Activegroup
- DSL Line for Usability Labs
- Complimentary Wireless Internet

## The Ritz-Carlton, Phoenix

**\*ask for "Plaza Rates" \*within walking distance**

2401 East Camelback Road

Phoenix, Arizona 85016

Rates: \$129-\$229 (ask for Randy when booking, 602-468-0110)

Telephone: (602) 468-0700

Fax: (602) 553-0685

Directions: Turn right out of the parking lot onto Camelback Road. Turn right into Camelback Esplanade (light @ 26th Street).



## Embassy Suites Phoenix Biltmore \*within walking distance

2630 East Camelback Road

Phoenix, AZ 85016

Telephone: (602) 955-3992

Fax: (602) 955-6479

Rates: \$141 Standard Room; \$151 Upgraded Room

**\*Be sure to ask for "Plaza" Rates! Contact Anna at 602-778-9484 with any questions.**

Directions: Turn left out of the parking lot. Cross Camelback Road. Turn right into Camelback Esplanade (first entrance on right side).



EMBASSY SUITES  
HOTELS®

## Courtyard Phoenix Camelback (5 Minutes Away)

2101 East Camelback Road

Phoenix, AZ 85016

Rates: \$109-\$229

Telephone: (602) 955-5200

Fax: (602) 955-1101

*\*Be sure to ask for Carol Corsetti when you book your room. She can be reached at (602) 293-2024 or Carol.Corsetti@marriott.com*

Directions: Turn right out of the parking lot onto Camelback Road. Cross 24th Street. Turn right into Camelback Esplanade (light @ 26th Street)



## The Phoenician (15 minutes away)

6000 East Camelback Road

Scottsdale, AZ 85251

800-888-8234



Directions: Turn right onto Camelback Road. Turn left into Camelback Esplanade (light @ 26th Street).

**\*\*All rates are subject to change, based on availability, and you must mention Plaza Research when making reservations in order to receive them.**

**From Sky Harbor International Airport**

There are 2 different routes you can use to make your way from the airport to us:

Take the 24th Street exit.

Turn right (heading North) on 24th Street.

Continue for the next 10-15 minutes until you reach Camelback Road and turn right.

OR

Take the Route I-10 West exit towards Central Phoenix/Squaw Peak Parkway (AZ-51).

Follow this to the exit for AZ-51 North/AZ 202 Loop East/Squaw Peak Parkway.

Merge onto AZ-51 North.

Take the Highland exit and turn right.

Turn left onto North 24th Street.

Turn right onto Camelback Road

***Continued Directions from either starting point***

We are located on the Southwest corner of 26th Street & Camelback Road.

We are the 2nd building furthest back (on the right).

It's one of the giant glass buildings you see bunched together across the street from the Biltmore Mall.

Our building # is 2575.

We are located directly over McCormick & Schmick's (restaurant).

We are on the 8th floor, Suite 800.

The parking garage is available directly behind our building.

When going into the parking garage, follow the signs for the 2575 elevators & park nearby.

Please don't hesitate to call us for further directions & more info if needed.

602-381-6900

***To Sky Harbor International Airport***

Head West on E. Camelback Road.

Turn left onto North 24<sup>th</sup> Street.

Turn right onto E. Indian School Road.

Follow signs for AZ-51 South.

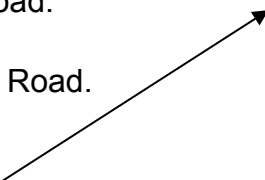
Get onto I-10 East.

Take the exit for E. Sky Harbor Blvd.

Turn right onto Rental Car Acc.

Stay straight to get onto Rental Car Acc.

Bear right onto E. Sky Harbor Blvd.





Plaza Research Phoenix  
2575 E. Camelback Road | Suite 800  
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(602) 381-6900

|                        |               |
|------------------------|---------------|
| 85278 Apache Junction  | 85001 Phoenix |
| 85220 Apache Junction  | 85002 Phoenix |
| 85219 Apache Junction  | 85003 Phoenix |
| 85217 Apache Junction  | 85004 Phoenix |
| 85331 Cave Creek       | 85005 Phoenix |
| 85327 Cave Creek       | 85006 Phoenix |
| 85249 Chandler         | 85007 Phoenix |
| 85248 Chandler         | 85008 Phoenix |
| 85246 Chandler         | 85009 Phoenix |
| 85244 Chandler         | 85010 Phoenix |
| 85226 Chandler         | 85011 Phoenix |
| 85225 Chandler         | 85012 Phoenix |
| 85224 Chandler         | 85013 Phoenix |
| 85227 Chandler Heights | 85014 Phoenix |
| 85269 Fountain Hills   | 85015 Phoenix |
| 85268 Fountain Hills   | 85016 Phoenix |
| 85299 Gilbert          | 85017 Phoenix |
| 85296 Gilbert          | 85018 Phoenix |
| 85234 Gilbert          | 85019 Phoenix |
| 85233 Gilbert          | 85020 Phoenix |
| 85318 Glendale         | 85021 Phoenix |
| 85313 Glendale         | 85022 Phoenix |
| 85312 Glendale         | 85023 Phoenix |
| 85311 Glendale         | 85024 Phoenix |
| 85310 Glendale         | 85025 Phoenix |
| 85308 Glendale         | 85026 Phoenix |
| 85277 Mesa             | 85027 Phoenix |
| 85275 Mesa             | 85028 Phoenix |
| 85274 Mesa             | 85029 Phoenix |
| 85216 Mesa             | 85030 Phoenix |
| 85215 Mesa             | 85031 Phoenix |
| 85214 Mesa             | 85032 Phoenix |
| 85213 Mesa             | 85033 Phoenix |
| 85212 Mesa             | 85034 Phoenix |
| 85211 Mesa             | 85035 Phoenix |
| 85210 Mesa             | 85036 Phoenix |
| 85208 Mesa             | 85037 Phoenix |
| 85207 Mesa             | 85038 Phoenix |
| 85206 Mesa             | 85039 Phoenix |
| 85205 Mesa             | 85040 Phoenix |
| 85204 Mesa             | 85041 Phoenix |
| 85203 Mesa             | 85043 Phoenix |
| 85202 Mesa             | 85044 Phoenix |
| 85201 Mesa             | 85045 Phoenix |
| 85253 Paradise Valley  | 85046 Phoenix |

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|---------------------|---------------------|
| 85385 Peoria        | 85048 Phoenix       |
| 85382 Peoria        | 85050 Phoenix       |
| 85381 Peoria        | 85051 Phoenix       |
| 85380 Peoria        | 85053 Phoenix       |
| 85345 Peoria        | 85054 Phoenix       |
| 85055 Phoenix       | 85379 Surprise      |
| 85060 Phoenix       | 85378 Surprise      |
| 85061 Phoenix       | 85374 Surprise      |
| 85062 Phoenix       | 85289 Tempe         |
| 85063 Phoenix       | 85287 Tempe         |
| 85064 Phoenix       | 85285 Tempe         |
| 85065 Phoenix       | 85284 Tempe         |
| 85066 Phoenix       | 85283 Tempe         |
| 85067 Phoenix       | 85282 Tempe         |
| 85068 Phoenix       | 85281 Tempe         |
| 85069 Phoenix       | 85280 Tempe         |
| 85070 Phoenix       | 85375 Sun City West |
| 85071 Phoenix       | 85387 Surprise      |
| 85072 Phoenix       | 85271 Scottsdale    |
| 85073 Phoenix       | 85267 Scottsdale    |
| 85074 Phoenix       | 85266 Scottsdale    |
| 85075 Phoenix       | 85262 Scottsdale    |
| 85076 Phoenix       | 85261 Scottsdale    |
| 85077 Phoenix       | 85260 Scottsdale    |
| 85078 Phoenix       | 85259 Scottsdale    |
| 85079 Phoenix       | 85258 Scottsdale    |
| 85080 Phoenix       | 85257 Scottsdale    |
| 85082 Phoenix       | 85256 Scottsdale    |
| 85085 Phoenix       | 85255 Scottsdale    |
| 85086 Phoenix       | 85254 Scottsdale    |
| 85097 Phoenix       | 85252 Scottsdale    |
| 85098 Phoenix       | 85251 Scottsdale    |
| 85099 Phoenix       | 85250 Scottsdale    |
| 85242 Queen Creek   | 85373 Sun City      |
| 85351 Sun City      | 85372 Sun City      |
| 85376 Sun City West |                     |