

4301 Anchor Plaza Parkway
Suite 150
Tampa, FL 33634

Director

Amy Brantly

Assistant

Laura Grow

Phone

(813) 769-2900

Fax

(813) 769-2180

email

abrantly@plazaresearch.com
lgrow@plazaresearch.com

website

<http://www.plazaresearch.com>

Location

- Just minutes from Tampa Bay
- 5 minutes from Tampa Intl Airport
- 10 minutes from downtown Tampa
- 8 minutes from Raymond James Stadium (Tampa Bay Buccaneers)
- 25 minutes to Gulf Beaches

- 3 focus group suites
- simultaneous in-depth interview rooms
- viewable test kitchen
- WiFi accessible
- Personalized project management

**Airport**

- Tampa International Airport
- St. Petersburg/Clearwater

**Hotels**

- 1) **Grand Hyatt Tampa Bay**
(813) 874-1234
- 2) **Marriott Tampa Airport**
(813) 879-5151
- 3) **Quorum Mission**
(813) 289-8200
- 4) **Extended Stay**
(813) 886-5253
- 5) **Renaissance Tampa at International Plaza**
(813) 877-9200
- 6) **Tampa Marriott Westshore**
(813) 287-2555

**Shopping/Attractions**

- Busch Gardens
- West Shore Plaza
- Ybor City
- International Plaza Shopping Center with Neiman Marcus & Nordstrom
- Florida Aquarium & Cruise terminal
- Channelside Shopping District

**Specifications**

- fixed 1/2" video camera
- FocusVision/ActiveGroup
- T1 Line for Usability Labs
- In-house recruiting staff (Consumer & Medical departments)



Grand Hyatt Tampa Bay

6200 Courtney Campbell Causeway
Tampa, FL 33607
813-874-1234
813-207-6694 (FAX)
Plaza Rate: \$179.00
5 minutes to Plaza Research



Turn right out of the Hyatt entrance onto SR-60
At the fork in the road, veer left toward SR-589/Veterans Expressway North
The road will go under an overpass to a stoplight
Continue straight through the light toward Exit 2B – Independence Parkway
Exit 2B – Independence Parkway will be a left hand exit consisting of two lanes
Stay in the right hand lane as you are exiting
After you go under the overpass, make an immediate right onto Anchor Plaza Parkway
Plaza Research will be the second building (called Fountain Square Center) on the right

Marriott Tampa Airport

Connected to the Tampa International Airport
Tampa, FL 33607
813-879-5151
813-879-0721 (FAX)
Plaza Rate: \$179.00
5-10 minutes to Plaza Research



Exit airport following signs for SR-60/Courtney Campbell Causeway/SR-589/Veterans Expressway
Merge into the left hand lane (after the light) for Exit 2B – Independence Parkway
Exit 2B – Independence Parkway will be a left hand exit consisting of two lanes
Stay in the right hand lane as you are exiting
After you go under the overpass, make an immediate right onto Anchor Plaza Parkway
Plaza Research will be the second building (called Fountain Square Center) on the right

Quorum Mission

700 N Westshore Blvd

Tampa, FL 33609

813-289-8200

813-287-8275 (FAX)

3 miles from the airport

Plaza rate is Jan. 1 to - April 30 \$169 - May 1 to Sept. 4 \$119 and Sept. 5 to Dec. 30

3.7 miles, 8 mins from Plaza Research

Slight right at Memorial Hwy (signs for Veterans Exwy/SR-589-TOLL N/Clearwater/Tampa Airport) - 1.8mi

Continue on SR-589-TOLL N/Veterans Expy (signs for Air Cargo/Veterans Exwy/SR-589-TOLL N) Toll road - 0.4mi

Take exit 2B on the left for Independence Pkwy - 0.5mi

Turn right at Anchor Plaza Pkwy - 0.2mi

Arrive at Plaza Research: 4301 Anchor Plaza Pkwy Tampa, FL 33634



Extended Stay

4811 Memorial Highway

Tampa, FL 33634

813-886-5253

813-886-5161 (FAX)

Plaza Rate: \$99.00

within walking distance



Turn left out of the Extended Stay parking lot & continue to the light

Go straight through the light, crossing over Memorial Highway

Plaza Research will be the second building (called Fountain Square Center) on the left

Renaissance Tampa at International Plaza

Adjacent to the International Mall
4200 Jim Walter Blvd.
Tampa, FL 33670
813-877-9200
813-877-3000 (FAX)
10 minutes to the Facility



Turn right out of the Renaissance onto Columbus Dr./W. Boy Scout Blvd.
Continue west on Columbus Dr./W. Boy Scout Blvd./ W Spruce St.
At the fork in the road, veer right following the signs for SR-60/ Courtney Campbell Causeway /SR 589 Veterans Expressway North
Continue past the airport exit & SR - 60/Courtney Campbell Causeway exit
Merge into the left-hand lane (after the light) for Exit 2B - Independence Parkway
Exit 2B - Independence Parkway will be a left hand exit consisting of two lanes
Stay in the right hand lane as you are exiting
After you go under the overpass, make an immediate right onto Anchor Plaza Parkway
Plaza Research will be the second building (called Fountain Square Center) on the right

Tampa Marriott Westshore

1001 N. Westshore Blvd.
Tampa, FL 33607
813-287-2555
813-287-0561 (FAX)
Plaza Rate: \$169.00
10 minutes to facility



Turn out of Marriott lot head north on N Westshore Blvd towards W Laurel Street
Turn right at W. Spruce St., Make a U-turn at N. Westshore Blvd.
At the fork in the road, veer right following the signs for SR-60 W /Courtney Campbell Causeway/SR 589 Veterans Expressway North
Continue past the airport exit & SR - 60/Courtney Campbell Causeway exit
Merge into the left-hand lane (after the light) for Exit 2B - Independence Parkway
Exit 2B - Independence Parkway will be a left hand exit consisting of two lanes
Stay in the right hand lane as you are exiting After you go under the overpass,
make an immediate right onto Anchor Plaza Parkway
Plaza Research will be the second building (called Fountain Square Center) on the right

****RATES ARE SUBJECT TO CHANGE****

From Tampa International Airport:

Follow signs for airport exit
 Head towards Hwy 60 West
 Merge left but stay in the right two lanes
 Follow signs for Hwy 589/Veteran's Expy
 Exit 2B - Independence Parkway will be a left hand exit consisting of two lanes
 Stay in the right hand lane as you are exiting
 After you go under the overpass, make an immediate right from the right turn lane onto Anchor Plaza Parkway
 Plaza Research will be the second building (called Fountain Square Centre) on the right

From Pinellas County/Courtney Campbell Cswy:

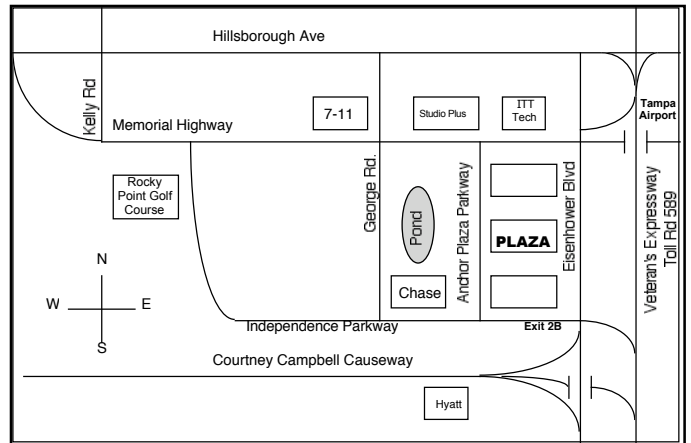
Take the Causeway East into Tampa
 The road forks by the Grand Hyatt - go left towards Air Cargo
 Road will go under an overpass to a stop light - go left
 Road splits stay in the right hand side and at light go straight
 After you go under the overpass, make an immediate right from the right turn lane onto Anchor Plaza Parkway
 Plaza Research will be the second building (called Fountain Square Centre) on the right

From Pinellas County/Howard Frankland Bridge:

Heading North on I-275 Take exit 39B (2nd exit after bridge)
 Ramp will fork-go right towards Tampa Airport
 Follow signs for Hwy589/Veteran's Expy
 Exit 2B - Independence Parkway will be a left hand exit consisting of two lanes
 Stay in the right hand lane as you are exiting
 After you go under the overpass, make an immediate right from the right turn lane onto Anchor Plaza Parkway
 Plaza Research will be the second building (called Fountain Square Centre) on the right

From Carrollwood/Lutz area:

Take the Veteran's Expy South
 Take exit 3 for Memorial Hwy
 Take a right onto Memorial (must cross over 2 lanes)
 Take an immediate left onto Anchor Plaza Parkway
 (There are large White Pillars stating Fountain Square
 This is before George Rd)
 Plaza Research is the second building on the left



From points North of Tampa Airport (USF area):

Take I-275 South to the Airport Exit (#39)
 Follow signs for Hwy 589/Veteran's Expy
 Head towards Hwy 60 West
 Merge left but stay in the right two lanes
 Follow signs for Hwy 589/Veteran's Expy
 Exit 2B - Independence Parkway will be a left hand exit consisting of two lanes
 Stay in the right hand lane as you are exiting
 After you go under the overpass, make an immediate right from the right turn lane onto Anchor Plaza Parkway
 Plaza Research will be the second building

From the Westshore area:

Take Kennedy towards Tampa International Airport
 Follow signs for Hwy 60 & Hwy 589/Veteran's Expy
 Exit 2B - Independence Parkway will be a left hand exit consisting of two lanes
 Stay in the right hand lane as you are exiting
 After you go under the overpass, make an immediate right from the right turn lane onto Anchor Plaza Parkway
 Plaza Research will be the second building (called Fountain Square Centre) on the right



Tampa Recruiting Zip Codes

<u>Zip Code</u>	<u>City</u>
33508	Brandon
33509	Brandon
33510	Brandon
33511	Brandon
33527	Dover
33548	Lutz
33549	Lutz
33558	Lutz
33559	Lutz
33583	Seffner
33584	Seffner
33592	Thonotosassa
33594	Valrico
33595	Valrico
33602	Tampa
33603	Tampa
33604	Tampa
33605	Tampa
33606	Tampa
33607	Tampa
33609	Tampa
33610	Tampa
33611	Tampa
33612	Tampa
33613	Tampa
33614	Tampa
33615	Tampa
33616	Tampa
33617	Tampa
33617	Temple Terrace
33618	Tampa
33618	Carrollwood
33619	Tampa
33620	Tampa
33621	Tampa
33624	Tampa
33625	Tampa

<u>Zip Code</u>	<u>City</u>
33625	Carrollwood
33626	Tampa
33629	Tampa
33634	Tampa
33635	Tampa
33637	Tampa
33637	Temple Terrace
33647	Tampa
33687	Temple Terrace
33688	Carrollwood
33702	St. Petersburg
33703	St. Petersburg
33704	St. Petersburg
33709	Kenneth City
33714	St. Petersburg
33716	St. Petersburg
33734	St. Petersburg
33747	St. Petersburg
33755	Clearwater
33756	Clearwater
33757	Clearwater
33758	Clearwater
33759	Clearwater
33760	Clearwater
33761	Clearwater
33762	Clearwater
33763	Clearwater
33764	Clearwater
33765	Clearwater
33766	Clearwater
33767	Clearwater
33769	Clearwater
33770	Largo
33771	Largo
33772	Largo / Seminole
33773	Largo

<u>Zip Code</u>	<u>City</u>
33776	Largo / Seminole
33777	Largo / Seminole
33778	Largo / Seminole
33780	Pinellas Park
33781	Pinellas Park
33782	Pinellas Park
34677	Oldsmar
34681	Crystal Beach
34682	Palm Harbor
34683	Palm Harbor
34684	Palm Harbor
34685	Palm Harbor
34688	Tarpon Springs
34689	Tarpon Springs
34695	Safety Harbor
34697	Dunedin
34698	Dunedin
34601	Brooksville
34602	Brooksville
34603	Brooksville
34604	Brooksville/Springhill
34605	Brooksville
34606	Brooksville/Springhill
34607	Brooksville/Springhill
34608	Brooksville/Springhill
34609	Brooksville/Springhill
34610	Brooksville/Springhill
34611	Brooksville/Springhill
34612	Brooksville
34613	Brooksville/Springhill
34614	Brooksville

Plaza Research Tampa
4301 Anchor Plaza Parkway | Suite 150
Tampa, FL 33634
(813) 769-2900